

CCAR Business Partnership Program 2024

The CCAR Business Partnership Program is an ideal opportunity for Affiliate Members that value year-long recognition as a proven partner in the real estate transaction.

Benefits

- Brand awareness throughout the year on the website, at the CCAR office, newsletter, social media, and more!
- Exclusive opportunity to get in front of 550 REALTORS® who have sold a total of 2,640 units with a dollar volume of \$604,872,944! (Data from CCAR 2023 MLS)
- Listing within the online and searchable Affiliate Member Directory
- Stay in the know with member-only communications, including the monthly e-newsletter (CCAR Connect) and invitations to networking events and volunteer opportunities!
- Participation in the Affiliate Networking Involvement Group.

Program participants represent many community businesses, for example, attorneys, home services, insurance, photography, title companies, cleaning services, environmental services, home repair, home inspection, radon mitigation, lenders, moving & storage companies, and more!

Learn about the levels and then decide which level best meets your needs. Complete the application by **January 15** with payment by **January 31**.



Participate in the CCAR Business Partnership Program - Same prices but enhanced benefits!

Gain visibility throughout the entire year by choosing a level that best fits your needs:

Price: \$3,500 | Valued at \$4,095

Platinum Partnership

- 1 primary and 3 complimentary Affiliate Memberships (\$600)
- Receive the new-member bi-monthly roster and free mailing labels of members upon request (value of \$100)
- Four tickets to the Awards & Installation Gala (value of \$200)
- Four tickets to each of the 5 luncheons/events (value of \$360)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$75)
- Host one Lunch-n-Learn Education Event for members, including lunch (value of \$1,300)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (value of \$100)
- Logo included on all signage during these events via signage, digital promotion, social, website and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee



Price: \$2,250 | Valued at \$3,515

Gold Partnership

- 1 Primary and 2 complimentary Affiliate Memberships (value of \$450)
- Receive the new-member bi monthly roster and free mailing labels of members upon request (value of \$100)
- Three tickets to the Awards & Installation Gala (value of \$150)
- Three tickets to each of the 5 luncheons/events (value of \$270)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$75)
- Host one Educational Event for members (Power Hour at CCAR) - (value of \$1,000)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (value of \$100)
- Logo included on all signage during these events via signage, digital promotion, social, website, and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including Affiliate Networking Committee



Silver Partnership

Price: \$1,500 | Valued at \$1,735

- 1 primary and 1 complimentary Affiliate Memberships (value of \$300)
- Two tickets to the Awards & Installation Gala (value of \$100)
- Two tickets to each of the 5 luncheons/events (value of \$180)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$75)
- Golf Hole Sponsorship (value of \$100)
- Logo included on all signage during these events via signage, digital promotion, social, website and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee



Bronze Partnership

Price: \$500 | Valued at \$815

- One Affiliate membership (value of \$150)
- One ticket to each of the 5 luncheons/events (value of \$90)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$75)
- Company name on all signage during these events via signage, digital promotion, social, website, and other forms of communication (value of \$500)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee.



CCAR is building upon our brand in 2024! Here are just a few events where Business Partnership Program participants will be recognized:

| | |
|------------------|--|
| December | CCAR Annual Holiday Party |
| January | Affiliate Lunch Break (during orientation); Member Luncheon |
| March | Affiliate Lunch Break (during orientation); Business Partner Expo |
| April | IL 5K Hydration Station; Fair Housing Luncheon |
| May | Affiliate Lunch Break (during orientation) |
| June | Fan Drive |
| July | Affiliate Lunch Break (during orientation); Leadership Academy Event |
| September | Affiliate Lunch Break (during orientation); 50th Annual Golf Outing; Awards Gala |
| November | Affiliate Lunch Break (during orientation); Parade of Lights-Champaign |



Top of Mind
Awareness
Through CCAR

CCAR Business Partnership Program supports these CCAR Programs

- The donation of over 80 fans and 100 blankets to local 501 c(3) Charities & Shelters.
- The Minority Scholarship Fund, which awards \$750 to individuals taking pre-license classes.
- The enrollment fee for the new CCAR Leadership Development Academy.
- REALTOR® Appreciation Celebration
- CCAR President's Initiative

Business Sponsorship Program Application 2024

Application for Business Sponsorship Program

Please select your preferred 2024 Sponsorship Level:

Platinum

\$3,500
1 Primary, 3 Additional
Memberships included

Gold

\$2,250
1 Primary, 2 Additional
Memberships included

Silver

\$1,500
1 Primary, 1 Additional
Memberships included

Bronze

\$500
1 Primary
Memberships

Application Date: _____

Company: _____

Name: _____

Address: _____

Phone: _____

Website: _____

Primary Affiliate: _____

Name: _____

Cell Phone: _____

Email: _____

Additional Affiliates:

(Please fill out ONLY the # of Additional Affiliates included in your chosen level above)

Name: _____

Cell Phone: _____

Email: _____

Name: _____

Cell Phone: _____

Email: _____

Name: _____

Cell Phone: _____

Email: _____

