

CCAR Connect – October Edition

October 29th, 2024

I'm thrilled to kick off my first article by extending a huge thank you to everyone who attended our Inaugural and Awards Gala! With over 160 people in attendance, it was our largest gathering to date—a night to remember!

Congratulations to our Leadership Team and every single nominee who was honored.

A special shout-out to our award winners:

- **Affiliate Choice** – Lisa Rector
- **Affiliate of the Year** – Jenny Park
- **Rookie of the Year** – Mike Goebel
- **REALTOR® of the Year** – Diana Foltz
- **Linda Green Legacy Award** – Jim Waller

These individuals represent the very best of our REALTOR® community, and we couldn't be prouder of their achievements.

Now, let's talk about something close to all our hearts—this year's chosen charity, the **NAR REALTOR® Relief Foundation (RRF)**.

Born out of the devastation of 9/11, the RRF began with REALTORS® raising \$8.5 million to support victims' families. Over the years, it has evolved into a critical force for good, raising funds for disaster relief across the country. Today, the RRF has granted over \$44 million, helping more than 22,000 families recover from natural disasters.

It's sobering to realize that 90% of U.S. counties have faced an emergency disaster declaration in the last decade. But thanks to the REALTOR® Relief Foundation, we're often one of the first responders on the scene, delivering aid quickly—sometimes even before FEMA. In fact, FEMA often directs people our way because we're known for stepping in fast and effectively.

The scale of disasters continues to grow, as do the needs of those affected. But with 100% of the funds collected going directly to disaster relief (thanks to NAR's partnership with state and local associations covering administrative costs), every dollar makes a real impact.

At our October luncheon, we heard from Jeff Borchardt from NAR, who shared powerful stories about the Foundation's work. I'm excited to announce that we officially kicked off our own fundraising efforts during the luncheon—and before it even ended, we blew past our goal of \$1,500. Go team!

I hope you'll join us in supporting this incredible cause. To check our fundraising progress and make a donation, visit the link below and help us make a lasting difference:

[\[https://fundraise.givesmart.com/public/campaigns_keywords/graph2#/232801/fundraising/wall\]](https://fundraise.givesmart.com/public/campaigns_keywords/graph2#/232801/fundraising/wall)

Finally, I'm thrilled to introduce our 2024-2025 CCAR Leadership Team with a fun twist fit for the Iron Throne!

Check out the video below to get a sneak peek at the champions who will lead our association through the year

ahead. Whether you're a Stark, Lannister, or somewhere in between, we know you'll love this epic introduction. Together, we'll conquer whatever comes our way—no dragons needed.



Your 107th CCAR President,

A handwritten signature in black ink, reading "Jeffrey A. Anderson".