



# Business Partnership Program

Unlock Year-Round Recognition Among 500+ REALTORS®

## What:

The CCAR Business Partnership Program offers Affiliate Members a unique opportunity to showcase their expertise and gain year-round visibility as a trusted partner in real estate transactions.

Application Deadline:  
**January 23, 2026**

## Benefits:

- Continuous promotion throughout the year across the CCAR website, MemberLink, office, events, newsletter, social media, and more!
- Exclusive opportunity to get in front of 513 REALTORS® who closed 6,512 transactions totaling \$1.66 billion in the past 12 months. (Source: MRED)
- Be listed in our searchable Affiliate Member Directory, making it easy for REALTORS® to find you.
- Receive member-only communications, including our monthly e-newsletter and invitations to exclusive networking events and volunteer opportunities.
- Join the Affiliate Networking Committee and collaborate with fellow business partners to grow your network and enhance your outreach.

Explore our program levels to find the best fit for your business. Don't miss out on this exceptional chance to elevate your business within the real estate community!

[ccaor.info](http://ccaor.info)

217-356-1389



# 2026 Business Partnership Opportunities

## Platinum Partnership

**Price: \$3,500**

- 1 primary and 3 complimentary affiliate memberships (value of \$600)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

### Optional Add-ons to be included in your sponsorship (pick four):

Four tickets to the CCAR Awards & Installation Gala (value of \$200)

Four Tickets to each of the four CCAR Luncheons (value of \$320)

CCAR golf outing foursome registration (value of \$400)

FREE use of the CCAR Lower Level/BOD room up to four times per year (subject to availability) (value of \$400)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

Host one Lunch-n-Learn Education event for CCAR members, including lunch (value of \$1,300)

## Gold Partnership

**Price: \$2,250**

- 1 primary and 2 complimentary affiliate memberships (value of \$450)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

### Optional Add-ons to be included in your sponsorship (pick three):

Three tickets to the CCAR Awards & Installation Gala (value of \$150)

Three Tickets to each of the four CCAR Luncheons (value of \$240)

CCAR golf outing foursome registration (value of \$400)

FREE use of the CCAR Lower Level/BOD room up to two times per year (subject to availability) (value of \$200)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

Host one Lunch-n-Learn Education event for CCAR members, including lunch (value of \$1,300)

# 2026 Business Partnership Opportunities

## Silver Partnership

**Price: \$1,500**

- 1 primary and 1 complimentary affiliate membership (value of \$300)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

**Optional Add-ons to be included in your sponsorship (pick two):**

Two tickets to the CCAR Awards & Installation Gala (value \$100)

Two Tickets to each of the four CCAR Luncheons (value \$160)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

## Bronze Partnership

**Price: \$500**

- 1 primary affiliate membership (value of \$150)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- One ticket to each of the four CCAR Luncheons (value of \$80)
- Golf Hole Sponsorship (value of \$100)
- Company Name and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$250)
- Recognition at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)

### Commitment & Payment

**Deadline: January 23, 2026**

### À la Carte Selection

**Deadline: February 16, 2026**





# 2026 Business Partner Sponsorship Application

Thank you for your continued support of CCAR and our programs!

Pictured: 2025 CCAR Leadership Academy graduates.

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|--|--|--|--|
| <input type="checkbox"/> <b>Platinum</b><br>\$3,500<br>1 Primary, 3 Additional<br>Memberships included | <input type="checkbox"/> <b>Gold</b><br>\$2,250<br>1 Primary, 2 Additional<br>Memberships included | <input type="checkbox"/> <b>Silver</b><br>\$1,500<br>1 Primary, 1 Additional<br>Memberships included | <input type="checkbox"/> <b>Bronze</b><br>\$500<br>1 Primary<br>Membership |
|--|--|--|--|

Business Partner Sponsor Company: \_\_\_\_\_  
 Business Partner Sponsor's website: \_\_\_\_\_  
 Primary Contact Name: \_\_\_\_\_  
 Primary Contact Email Address: \_\_\_\_\_  
 Primary Contact Phone Number: \_\_\_\_\_

### Additional Affiliate Members:

Please fill out ONLY the number of additional Affiliate members included in your chosen level above.

Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

If you are not a CCAR member, please include the [Affiliate Member Application](#) with your Business Partner Application.

### Payment Options (please check one):

- Please forward an invoice to the Primary Contact listed above.
- Check (enclosed)       Check via USPS (Please remit to CCAR, 305 Burwash Ave., Savoy, IL 61874)
- Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_
- Please charge the Credit Card on file.

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_