



Business Partnership Program

Unlock Year-Round Recognition Among 500+ REALTORS®



What:

The CCAR Business Partnership Program offers Affiliate Members a unique opportunity to showcase their expertise and gain year-round visibility as a trusted partner in real estate transactions.

Benefits:

- Continuous promotion throughout the year across the CCAR website, MemberLink, office, events, newsletter, social media, and more!
- Exclusive opportunity to get in front of 513 REALTORS® who closed 6,512 transactions totaling \$1.66 billion in the past 12 months. (Source: MRED)
- Be listed in our searchable Affiliate Member Directory, making it easy for REALTORS® to find you.
- Receive member-only communications, including our monthly e-newsletter and invitations to exclusive networking events and volunteer opportunities.
- Join the Affiliate Networking Committee and collaborate with fellow business partners to grow your network and enhance your outreach.

Application Deadline:
January 23, 2026

Explore our program levels to find the best fit for your business. Don't miss out on this exceptional chance to elevate your business within the real estate community!

ccaor.info

217-356-1389



2026 Business Partnership Opportunities

Platinum Partnership

Price: \$3,500

- 1 primary and 3 complimentary affiliate memberships (value of \$600)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

Optional Add-ons to be included in your sponsorship (pick four):

Four tickets to the CCAR Awards & Installation Gala (value of \$200)

Four Tickets to each of the four CCAR Luncheons (value of \$320)

CCAR golf outing foursome registration (value of \$400)

FREE use of the CCAR Lower Level/BOD room up to four times per year (subject to availability) (value of \$400)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

Host one Lunch-n-Learn Education event for CCAR members, including lunch (value of \$1,300)

Gold Partnership

Price: \$2,250

- 1 primary and 2 complimentary affiliate memberships (value of \$450)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

Optional Add-ons to be included in your sponsorship (pick three):

Three tickets to the CCAR Awards & Installation Gala (value of \$150)

Three Tickets to each of the four CCAR Luncheons (value of \$240)

CCAR golf outing foursome registration (value of \$400)

FREE use of the CCAR Lower Level/BOD room up to two times per year (subject to availability) (value of \$200)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

Host one Lunch-n-Learn Education event for CCAR members, including lunch (value of \$1,300)

2025 Business Partnership Opportunities

Silver Partnership

Price: \$1,500

- 1 primary and 1 complimentary affiliate membership (value of \$300)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels

Optional Add-ons to be included in your sponsorship (pick two):

Two tickets to the CCAR Awards & Installation Gala (value \$100)

Two Tickets to each of the four CCAR Luncheons (value \$160)

Host one Educational Event for CCAR members (Power Hour at CCAR) (value of \$1,000)

Bronze Partnership

Price: \$500

- 1 primary affiliate membership (value of \$150)
- Invitation to add promotional items to CCAR's new member goodie bags
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- One ticket to each of the four CCAR Luncheons (value of \$80)
- Golf Hole Sponsorship (value of \$100)
- Company Name and link to your company website in our Affiliate Directory on the CCAR website, HUB & CCAR MemberLink (value of \$250)
- Recognition at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)

Commitment & Payment

Deadline: January 23, 2026

À la Carte Selection

Deadline: February 16, 2026



2026 Business Partner Sponsorship Application

Thank you for your continued support of CCAR and our programs!

Pictured: 2025 CCAR Leadership Academy graduates.

☐ Platinum \$3,500 1 Primary, 3 Additional Memberships included	☐ Gold \$2,250 1 Primary, 2 Additional Memberships included	☐ Silver \$1,500 1 Primary, 1 Additional Memberships included	☐ Bronze \$500 1 Primary Membership
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Business Partner Sponsor Company: _____

Business Partner Sponsor's website: _____

Primary Contact Name: _____

Primary Contact Email Address: _____

Primary Contact Phone Number: _____

Additional Affiliate Members:

Please fill out **ONLY** the number of additional Affiliate members included in your chosen level above.

Name: _____

Email Address: _____

Phone Number: _____

Name: _____

Email Address: _____

Phone Number: _____

Name: _____

Email Address: _____

Phone Number: _____

If you are not a CCAR member, please include the [Affiliate Member Application](#) with your Business Partner Application.

Payment Options (please check one):

☐ Please forward an invoice to the Primary Contact listed above.

☐ Check (enclosed) ☐ Check via USPS (Please remit to CCAR, 305 Burwash Ave., Savoy, IL 61874)

☐ Credit Card # _____ Exp. _____ CVV _____

☐ Please charge the Credit Card on file.

Authorized Signature: _____ Date _____