

January Member Memo

New Year, New Opportunities

Kick Off 2025 with Education at CCAR

Start the year strong with an extensive lineup of CE courses in February! These classes are designed to help you meet licensing requirements, sharpen your skills, and set the tone for a successful year in real estate.

💡 *Make 2025 the year you invest in your expertise! February is packed with opportunities to elevate your career—don't miss out.*

👉 [View the Education Calendar](#)

Spotlight on the Business Partner Expo – February 27

Why the Expo Matters

The CCAR Business Partner Expo is your chance to:

- Network with top industry professionals.
- Connect with business partners who offer valuable resources and services.
- Discover innovative tools to grow your business and stay ahead in a competitive market.

💬 *“The CCAR Business Partner Expo is your opportunity to connect, learn, and grow. Discover valuable partnerships that will help you succeed in 2025!”*

📅 **Save the date:** February 27

📌 [Learn More and Register Here](#)

REALTOR® Resolutions for 2025

How are your New Year's resolutions coming along? Research shows that 80% of resolutions fail, often by February. According to real estate expert Brian Buffini, the main reasons resolutions fail include relying solely on motivation, setting unrealistic goals, and not establishing habits or systems for success.

Here are three simple steps to achieve your goals this year:

1. Break it down into smaller, actionable steps.

2. Set a clear deadline.
 3. Share your goal with someone who will hold you accountable.
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Tips for REALTOR® Success in 2025

- **Invest in education:** Start with CCAR's February CE opportunities!
- **Build stronger networks:** Attend the CCAR Business Partner Expo, participate in Illinois REALTORS® events, and explore other networking activities.
- **Embrace advocacy efforts:** Support RPAC and stay informed on advocacy initiatives that impact your business and the industry.

Here's to a successful and fulfilling 2025!