



# Business Partnership Program

Unlock Year-Round Recognition Among 500+ REALTORS®



## What

The CCAR Business Partnership Program offers Affiliate Members a unique opportunity to showcase their expertise and gain year-round visibility as a trusted partner in real estate transactions.

## Benefits:

- Continuous promotion throughout the year across the CCAR website, office, events, newsletter, social media, and more!
- Exclusive opportunity to get in front of 530 REALTORS® who have sold a total of 2,830 units with a dollar volume of \$1,373,315,710! (Data from MRED).
- Be listed in our searchable Affiliate Member Directory, making it easy for REALTORS® to find you.
- Receive member-only communications, including our monthly e-newsletter (CCAR Connect) and invitations to exclusive networking events and volunteer opportunities.
- Join the Affiliate Networking Involvement Group and collaborate with fellow business partners to grow your network and enhance your outreach..

Application Deadline:  
**January 31**

Explore our program levels to find the best fit for your business. Don't miss out on this exceptional chance to elevate your business within the real estate community!

[ccaor.info](http://ccaor.info)

217-356-1389





# 2025 Business Partnership Opportunities

## Platinum Partnership

**Price: \$3,500 Valued at \$5,370**

- 1 primary and 3 complimentary affiliate memberships (value of \$600)
- Receive free mailing labels of members upon request (value of \$50)
- Four tickets to the CCAR Awards & Installation Gala (value of \$200)
- Four tickets to each of the four CCAR luncheons/events (value of \$320)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Host one Lunch-n-Learn Education Event for members, including lunch (value of \$1,300)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to company website from ccaorinfo.com (value of \$500)
- **FREE** use of the CCAR education room (subject to available dates - value of \$1,200) 
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- CCAR will prominently promote your events through our social media channels 
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee

## Gold Partnership

**Price: \$2,250 Valued at \$3,590**

- 1 primary and 2 complimentary affiliate memberships (value of \$450)
- Receive free mailing labels of members upon request (value of \$50)
- Three tickets to the Awards & Installation Gala (value of \$150)
- Three tickets to each of the four CCAR luncheons/events (value of \$240)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Host one Educational Event for members (Power Hour at CCAR) - (value of \$1,000)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to company website from ccaorinfo.com (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- Opportunity to serve on CCAR committees including Affiliate Networking Committee





# 2025 Business Partnership Opportunities

## Silver Partnership

**Price: \$1,500 Valued at \$1,860**

- 1 primary and 1 complimentary affiliate membership (value of \$300)
- Two tickets to the CCAR Awards & Installation Gala (value of \$100)
- Two tickets to each of the four CCAR luncheons/events (value of \$160)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Golf Hole Sponsorship (value of \$100)
- Logo and link to company website from ccaorinfo.com (value of \$500)
- Recognition and branding at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee

## Bronze Partnership

**Price: \$500 Valued at \$650**

- One primary affiliate membership (value of \$150)
- Golf Hole Sponsorship (value of \$100)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (value of \$200)
- Company name on CCAR website - ccaorinfo.com (value of \$200)
- Recognition at all CCAR Business Partner-sponsored events, including on-site signage and digital promotions (value of \$500)
- Opportunity to serve on CCAR committees including the Affiliate Networking Committee.

NEW





# 2025 Business Partner Sponsorship Application

Thank you for your continued support of CCAR and our programs!

Pictured: 2024 CCAR Leadership Academy graduates.

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|--|--|--|--|
| <input type="checkbox"/> <b>Platinum</b><br>\$3,500<br>1 Primary, 3 Additional<br>Memberships included | <input type="checkbox"/> <b>Gold</b><br>\$2,250<br>1 Primary, 2 Additional<br>Memberships included | <input type="checkbox"/> <b>Silver</b><br>\$1,500<br>1 Primary, 1 Additional<br>Memberships included | <input type="checkbox"/> <b>Bronze</b><br>\$500<br>1 Primary<br>Membership |
|--|--|--|--|

Business Partner Sponsor Company: \_\_\_\_\_

Business Partner Sponsor's website: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Primary Contact Email Address: \_\_\_\_\_

Primary Contact Phone Number: \_\_\_\_\_

### Additional Affiliate Members:

Please fill out **ONLY** the number of additional Affiliate members included in your chosen level above.

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

If you are not a CCAR member, please include the [Affiliate Member Application](#) with your Business Partner Application.

### Payment Options (please check one):

- Please forward an invoice to the Primary Contact listed above.
- Check (enclosed)     Check via USPS (Please remit to CCAR, 305 Burwash Ave., Savoy, IL 61874)
- Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_
- Please charge the Credit Card on file.

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_